

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 28/06/2024 5:05 PM from [REDACTED].

### Application Summary

Address: Eel Brook Common New King's Road London

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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### Comments Details

Commenter Type: Neighbour

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Stance: Customer made comments in support of the Licensing Application

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Reasons for comment:

Comments: 28/06/2024 5:05 PM I am writing to express my full support for the application to license a section of Eel Brook Common for the Food Festival

#### Prevention of Crime and Disorder

The organizers will present a comprehensive Event Management Plan to the Hammersmith and Fulham Licensing Authority in advance. Adequate security measures, including professional stewards and coordination with local law enforcement, will help maintain order and discourage potential criminal activity.

#### Prevention of Public Nuisance

The event is scheduled to run between 12:00 and 20:30, minimizing late-night noise and disturbance. Organizers will control noise levels to ensure musical performances do not disrupt the surrounding area. Clear

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communication with local residents about the event, including publicizing a contact number for concerns, will keep everyone informed.

#### Public Safety

Public safety is a priority for the organizers. They will consult with the Safety Advisory Group and comply with their conditions, ensuring appropriate levels of security, first aid/paramedic, and fire prevention personnel. The Event Management Plan and risk assessments will address potential hazards and ensure a secure environment. Specific arrangements for the safety of disabled persons and maintaining unobstructed exits and emergency access routes will be in place.

#### Protection of Children from Harm

The festival is family-friendly, with attention to the safety and enjoyment of children. Organizers will ensure activities are age-appropriate and supervised by responsible adults. The controlled environment, along with staff seeking credible photographic proof of age from anyone appearing under 25 seeking to purchase alcohol, will protect children from harm.

This Food Festival is an excellent opportunity for our community to come together and enjoy diverse food offerings in a safe environment. I urge you to grant the necessary license for this event.

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**From:**

**Sent:** Tuesday, September 10, 2024 4:35 PM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Re: Notice of Hearing - Eel Brook Common, New King's Road

Hi Lorna,

I hope this email finds you well.

I am writing in response to the notice of the hearing for the premises license application for Eel Brook Common. As I have already submitted my support for the application, I do not consider a hearing to be necessary in this case.

Please feel free to contact me if further clarification is required.

Kind regards,

